

Fingal Inclusion Week Promotional Support Information Document



11 – 17 November 2024

<https://www.fingal.ie/InclusionWeek>

#FingalInclusionWeek



**Comhairle Contae
Fhine Gall**
Fingal County
Council



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Fingal Inclusion Week Logos

We encourage everyone to use the Fingal Inclusion Week Logo on their promotional material. If you have received funding support for your event, you must include this Fingal Inclusion Week logo in your promotion.



Partner Logos (Fingal County Council)

If you have received funding support for your event, you **are required to include FCC on promotional material.**

If you are hosting an event, without funding support, you are not required to use logo, but if you choose to do so – please include

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Social Media

Hashtag

Please use the hashtag **#FingalInclusionWeek** on all Social Media posts.

Twitter

You can tag Community Development Office [@fingalcommunity](#) and Fingal County Council [@FingalCoCo](#) on twitter and we will help amplify your posts.

Facebook

You can tag Community Development Office <https://www.facebook.com/FingalCommunityDevelopment/> and Fingal County Council <https://www.facebook.com/fingalcoco/>

Sample Social Media Posts:

(Remember to tag FCC where appropriate)

Only one week left until our #FingalInclusionWeek event! Make sure you pop down to XXXX on XXXX and experience XXXX for yourself!

We are delighted to be hosting an event for #FingalInclusionWeek on XXX November. Please spread the word to your family, friends and neighbours. All are welcome to XXXX.

Register today! Just 5 spaces left for our talk on XXXX for #FingalInclusionWeek. Don't miss out on XXXX.

Did you know #FingalInclusionWeek is on its way? We are hosting an event! All are welcome, details are as follows XXXX.

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We had a great turn out at our #FingalInclusionWeek event today. Thank you to everyone who made it possible. Some of the things we did included XXXX. We also discussed the issues of XXXX and XXXX. Looking forward to getting involved in other events this week.

Hints and Tips

In promoting your event, you may wish to consider:

- Local Community Radio
- The Local Community Newsletter or Publication
- Your Parish/Church Noticeboard/Announcements
- Putting a poster in the local supermarkets
- Contacting other Community Groups in your area
- Asking your members to share information on their social media profiles
- Using your mailing lists
- Emailing your local County Councillor
- Include a link to your Fingal Inclusion Week event in your email signature.
- Talk to other about your event and get them talking!

Press Releases

The below template for a press release is provided. This is for guidance only and event organisers may choose to edit and change as they feel appropriate. Anywhere with **(XXX)** requires you to add your own information.

STARTS:

Fingal Inclusion Week comes to Fingal (Swords / Malahide / Balbriggan / Blanchardstown / Insert your own area)!

Over 70 free events will take place across the County of Fingal from Monday 11th November to Sunday 17th November.

(XXX Event Organiser XXX) is inviting members of the public get involved in their Fingal Inclusion Week event on **(XXX Day and Date XXX)** at **(XXX Time XXX)** in **(XXX Venue XXX)**.

The event involves **(XXX Event Description XXX)**.

Fingal Inclusion Week aims to highlight the positive work that **(XXX group name XXX)** are involved in to reduce social exclusion and poverty in Fingal **(XXXAreaXXX)**. It also hopes to raise awareness of the barriers experienced by citizens of Fingal that lead to social exclusion and promote an understanding of inclusion in Fingal and celebrate diversity across the county.

Commenting on why **(XXX Event Organiser XXX)** is hosting an event for Fingal Inclusion Week, **(XXX Member name XXX)** said **"XXX Insert Quote XXX"**.

Quote options:

"When we heard about Fingal Inclusion Week and the idea behind it, we just had to be involved. The week offers us the opportunity to open up our doors to new members or to people who have never used or heard of our service before"

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"Inclusion is our bread and butter. Our community is important to us and we want to make sure that all the locals know about our organisation and have the opportunity to get a taste of what we do. Maybe they may even join!

"We decided to get involved in Fingal Inclusion Week to highlight the really positive community spirit that exists in our area. We want to reach out to people who may be interested in joining our group and we wanted to do it in a way that requires no pre-commitments to anybody."

"For us, Fingal Inclusion Week is all about getting to know new people and making sure everyone has the opportunity to feel a part of their own community."

"XXX Any other Quote people feel appropriate to use XXX"

How do people get involved in Fingal Inclusion Week?

It is easy! Check out our booklet online

<https://www.fingal.ie/InclusionWeek>

If you see an event that you are interested in, just show up but check to see if the event requires you to register.

Fingal Inclusion Week is an initiative of Fingal County Council Community Development Office

ENDS

Notes to the Editor:

Fingal Inclusion Week 2024 is an initiative led by Fingal County Council. 2024 is the sixth year this has taken place in Fingal.

Over 70 free events have been organised by community organisations and agencies across the whole of Fingal.

Information on events is available at <https://www.fingal.ie/InclusionWeek>

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The Fingal Inclusion Week team can be contacted on

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